PRESS RELEASE

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INDIANAPOLIS MOTOR SPEEDWAY STAFF PLANT TREES AT GUSTAFSON PARK
40 Trees Planted at Indy Parks Property as Part of NASCAR Green Flag Tree Program

INDIANAPOLIS – (Oct. 13, 2009) The Indianapolis Motor Speedway provided the manpower and NASCAR the material to add 40 trees to the urban forest at Gustafson Park today.

More than 30 IMS employee volunteers planted 40 trees in the 30-acre Indy Parks property at the intersection of 30th Street and Moller Road – just a mile northwest of Turn 4 of the famed Indianapolis Motor Speedway oval. Gustafson Park plays a key role for the nearby Eagledale neighborhood and Northwest High School, serving as a gathering place with its shaded picnic area, community swimming pool, football fields and baseball diamonds.

"This event showcases the creative connection between Indy Parks and IMS, making the green flag not only a symbol for a great racing tradition but for elevating awareness of the importance of caring for our environment with the planting of these trees," said Indy Parks Director Stuart Lowry.

The tree planting at Gustafson Park is part of NASCAR's Green Flag Tree Planting Program. For every green flag waved during the 2009 Brickyard 400, NASCAR pledged to donate 10 trees to the local community. There were a total of four green flags during the race, won by three-time Brickyard 400 winner Jimmie Johnson.

The program was launched during the 2009 season, at select NASCAR venues, with plans to expand it in 2010. The tree-planting event comes one day before the kickoff of ticket sales for the 2010 Brickyard 400, which will be Aug. 25, 2010, with a start time of 1 p.m.

For more information, visit www.indianapolismotorspeedway.com or www.indyparks.org.

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